

Curriculum Vitae of Sven Schneider



**Sven Schneider,
Director**

Sven Schneider, who was born in 1973, joined Andrä AG in 2001. Initially, his main area of responsibility was consultancy and project management in the field of translation management, market adaptation, CMS, PIM and online personalisation of publicity materials.

Growing up in the northern Black Forest, Sven Schneider, from his early youth, developed an interest in computer science and computer aided music production and set up his own sound studio. From 1990 he produced and composed music for various bands and undertook commissions, for the 1992 solar mobile world championships, inter alia.

Having studied music and philosophy at Heidelberg university and Humboldt university in Berlin, Sven Schneider set up as an independent IT, internet and translation management consultant in Berlin.

Since 2006, Sven Schneider has been on the Board of Directors of Andrä AG.

868 characters (incl. spaces)