

company



COMPANY PROFILE

Andrö AG

COMPANY PROFILE

Andrä AG

Andrä AG offers its customers a long-term and loyal partnership and its employees secure employment in a pleasant environment. We strive to continuously increase our competitive advantages through technical innovation and improved quality standards. The company wants to grow and achieves this objective together with its employees and partners.

Origin

Despite its many branches, Andrä AG remains a Swabian company at heart. The associated virtues such as diligence, creativity and reliability are not only slogans but are actively pursued and constitute the cornerstone of our commercial success.

Locations

Andrä AG carries out its business activities at four locations: The company roots are located in **Straubenhardt**, in the northern part of the Black Forest, where the registered office and seat of business are situated. The expansion of the company started with the foundation of the branch office in **Karlsruhe**. Karlsruhe provides services to all customers in Southern Germany. The company continued its geographic expansion by opening a branch office in **Berlin**. Meanwhile, the branch office in the capital has developed into the most important location and houses the development department, the job processing department and the company-owned data centre. The latest addition came with the opening of the **Darmstadt** office.

People

The employees of Andrä AG possess extensive expert knowledge and valuable experience from already completed projects so that even unusual customer specifications can be met. The management highly values individual development and the creation of an optimal working environment.

Sven Christian Andrä



Already as a teenager Sven Christian Andrä had a passion for the professional use of computers. What appears normal today was highly unusual in the early days of Information Technology. Already before his graduation from secondary school he developed and sold commercial software applications and founded Andrä AG in 1999.

Sven Schneider



Sven Christian Andrä and Sven Schneider have known each other for a long time dating back to the time that they sat in the same school bench in Southern Germany. They parted ways but met again in Berlin after several years and decided after a short while to work together. Sven Schneider almost immediately became the manager of the branch office in Berlin and took an important part in the formation of the current company structure. 2006 he was appointed to the Board of Directors of Andrä AG together with Sven Christian Andrä.

Structure

The product and service range of Andrä AG can be divided into three business areas. These business units carry out their activities separately, independently and result-oriented in view of the different requirements. Supporting interface processes ensure that the available synergies can be used and that all gained knowledge can be shared company-wide.

The **Development and Systems** department is the nucleus for product development and innovation. Our employees ensure the reliability and continuous improvement of the existing products as well as the development of new products.

The **Order processing and Coordination** department supports our customers in their daily activities. Our service package varies from case to case and ranges from the full process control to process documentation and optimisation.

The **Sales and Organisation** department acquires new customers, serves already existing customers and ensures a seamless co-operation in all cross-sector projects.

Partners

The positive developments in the last couple of years would not have been possible without strong and productive partnerships. By directly involving our partners in our solutions and applications, they are the engine behind our continuous further development and improvement.

Direct and close partnerships are also of primary importance in the future, and Andrä AG strives to establish partnerships where available core competencies can be expanded and new competencies can be acquired.

At a Glance

Andrä AG	<ul style="list-style-type: none">• Founded in 1999• 25 employees• Family-owned company• Data centre
Locations	<ul style="list-style-type: none">• Berlin• Karlsruhe• Darmstadt• Straubenhardt (Seat of business / Registered office)
Products	<ul style="list-style-type: none">• Online Translation Management Framework• Intelligent, web-based translation management
Services	<ul style="list-style-type: none">• Operational support for ontram• Project consulting• Support during the implementation phase• Training programmes• Data centre

Customers

The customer portfolio of Andrä AG varies from small and medium-sized enterprises to large multinational corporations. Our extensive experience in the field of internationalisation enables us to quickly understand customer processes, customer needs and special requirements. Our customers are rewarded with immediate benefits.

Data Centre

A large part of the customer applications are managed by the company data centre of Andrä AG at the Berlin branch office. Taking the responsibility for the operation and the continuous availability of the system was a deliberate and early decision.

Contact Details

Andrä AG

Please contact our sales hotline for further information:

+49 30 | 3360440-07

Email: sales@andrae-ag.de
Web: www.andrae-ag.de